

## **FHYC SLOGAN CONTEST**

## THE RULES

- 1. Create a slogan that will catch the essence of our Club.
- 2. Slogans should be pleasing to the ear, rhythmic and fluid. They should not go over one sentence and never use Five Dollar Words.
- 3. You can submit up to three entries
  - a. EX. FHYC Join the Adventure
  - b. EX. FHYC We've Got Wind in Our Sails
  - c. EX. FHYC Where Summer Never Ends

## THERE IS A PRIZE FOR THE WINNING SLOGAN, BUT IT IS A SURPRISE!

REMEMBER: This slogan will be used to brand our yacht club. It will be on our business cards and merchandise.

Put your thinking caps on – Get creative – Make it timeless!

## THE DEADLINE IS APRIL FOOL'S DAY – APRIL 1, 2021

The top three entries will be announced at the April 8 General Meeting. Then you will have three days to vote for your choice. The winning slogan will be announced in the following *Semaphore* along with the winner and the prize.

HAVE FUN WITH IT AND SMILE, IT'S INFECTIOUS!

Name:	 	 	
1			
2	 	 	
3			
<b>5.</b>	 	 	

Return by email to bill.lois@gmail.com, or drop off at 6108 Felucca Court

Send me a Winner!!! Thanks! Lois Andrews